

SURFERS PARADISE FORESHORE



A NEW HORIZON NEWS

May 2011

Project update

The final stage of Council's \$25 million Surfers Paradise Foreshore Redevelopment has been completed three months ahead of the target completion date of June 2011.

Council's work started in March 2010 and finished in April 2011. The redevelopment was constructed in multiple stages to minimise the impact on local businesses, residents and tourists.

Juniper's area of works in front of the Soul development is still under construction and is due for completion in June 2011.

Features of the new design include four new toilet blocks, three beach shelters, a 20 metre-wide pedestrian promenade, barbecues, picnic areas, feature lighting and new, improved beach access points with disability ramps.

From the design team

The Surfers Paradise Foreshore Redevelopment Masterplan was completed in 2006, and five years later an exciting vision for Surfers Paradise has now been realised.

Place Design Group Design Director, Andrew Comer says the intent of the design has been achieved.

"We wanted to create a sense of fun and acknowledge the important place Surfers Paradise has in the Australian psyche as a fun beach holiday destination," Mr Comer said.

"We have achieved the big picture ideas of the redevelopment which was to: create a sense of interaction and connection with the beach; allow people to get closer to the water; and provide a safe space for everyone of all interests, ages and abilities," he said.

"It is great to see people enjoying the lookout points, using the barbecues and enjoying picnic spaces and new seating. The use of the space on Surfers Paradise Foreshore has really changed and this will continue to change for decades to come."

Suntan man's chair finds foreshore home

The Gold Coast's very own 'suntan man', Al Baldwin is remembered with a sculpture of the local icon's beach chair and hat on the revamped Surfers Paradise Foreshore.

Al Baldwin became a well known local identity on Surfers Paradise beach, spraying suntan lotion on locals and holiday makers for more than 30 years.

Economic Development and Tourism Committee Chair Councillor Susie Douglas said the tribute to Al Baldwin would bring back a lot of memories for many locals.

"I think many people will look at Al's chair on the new foreshore area and it will take them back to a time when he was a fixture at Surfers beach," said Cr Douglas.

"As part of the redevelopment of the foreshore, there has been a strong emphasis placed on paying tribute to the city's beach culture.

"On many of the new structures on the foreshore we have historic images of the Gold Coast from the 1930s through to the seventies – with the idea that we want to connect the past with the present and celebrate our history.

"This tribute to the suntan man is in keeping with this and will make a wonderful addition to our foreshore."

The sculpture was officially unveiled with Al Baldwin's family and friends at Surfers Paradise foreshore, 26 February 2011.



STAGE 2
Completed

JUNIPER
Works funded and carried out by
Juniper Group as outlined in conditions
of approval for Soul Development

STAGE 1
Completed

STAGE 3
Completed



Have your say

Considerable efforts have been made during this project to minimise the impact of construction on the busy tourist strip. Council, together with managing contractor, Abigroup made all efforts possible to finish the work quickly without compromising quality. Consideration has been given to communication to ensure that local residents, businesses and tourists in the area are well informed of project details.

Council is inviting comments regarding the construction program, communication and final design outcomes of Surfers Paradise Foreshore in order to evaluate the project and assist in planning future projects for the city.

Please have your say on Council's website,
goldcoastcity.com.au/surfersforeshore



Queensland
Government

Surfers Paradise Festival

The new Surfers Paradise Foreshore will come to life during the Surfers Paradise Festival (June – July 2011).

The 'Launch it' free beach concert with nationally headlining acts will take place at Surfers Paradise Beach on Saturday 18 June 2011.

For more information on the Surfers Paradise Festival, visit www.surfersparadise.com or call 5584 3700.

CONTACT DETAILS

t 1300 594 761

e info@surfersforeshore.com.au

w surfersforeshore.com.au

GCCC8206

