

# Media Release



Gold Coast City Council

PO Box 5042 Gold Coast MC Qld 9729  
goldcoastcity.com.au

**Media enquiries:** GARY STUBBS

**Ph:** (07) 5581 7748

**Fax:** (07) 55 815 261

**Mob:** 0424 778 944

**Email:** gstubbs@goldcoast.qld.gov.au

**Attention:** News Editor/Chief of Staff

**Issue date:** Monday 5 February 2007

## COUNCIL ENDORSES MASTER PLAN TO GUIDE FUTURE SURFERS PARADISE FORESHORE DEVELOPMENT

Gold Coast City Council's Coordination Committee today endorsed a visionary master plan that will guide all future work in the Surfers Paradise foreshore area.

Deputy Mayor and Coordination Committee Chairman, Cr David Power, said: "This is much needed initiative that will revitalise the iconic tourist heart of the Gold Coast.

"Much of the infrastructure in Surfers Paradise is 'tired' and it is time to put in place a framework that will provide a streetscape and foreshore area that incorporates world-class design and is unique to the Gold Coast.

"The master plan provides the vision that will guide the long-term re-development of the area."

Cr Power said the master plan would also ensure the creation of a space that was functional, interesting and enjoyable to visit for locals and tourists alike.

The master plan includes the following design features:

- A strong visual and physical link between the streetscape and the beach;
- Widened footpaths and plaza spaces;
- The inclusion of Gold Coast City Council lifeguard infrastructure.
- Architecturally interesting shelters, lookouts and seating areas;
- Improved lighting, and access to the beach;
- Provision of barbecue and toilet facilities; and
- The possible longer-term re-location of the The Esplanade road behind the Surf Live Saving Club to improve traffic flow and to create a large civic space approximately the size of Brisbane's King George Square, in front of the SLSC;

Cr Power said the master plan would incorporate the foreshore area from Clifford Street to View Street.

He said the estimated cost to implement the master plan as presented to Council was \$19 million.

“We envisage the works identified in the master plan will be primarily funded through developer contributions.

“An example of this is the Soul project in which the developer is required to contribute towards implementing works proposed by the master plan”.

ends